

CONNECT & GROW

THE ELECTRONIC COMMUNICATION CONVENTION

8TH EDITION

13 OCTOBER 2022
10:00 AM

JW MARRIOTT HOTEL
BUCHAREST

proudly presented by



DEAR PARTNERS,

Disruption was the key word in the media market in the past two years. And now it's time to bring together the industry game changers and leaders in order to answer the most important question: what will the next decade look like?

A.C.e.R. invites you to join us for the 8th edition of the Electronic Communication Convention. Stronger and inspired to innovate.

Join us in getting ready for the next decade. Let's all connect & grow!

**13 OCTOBER 2022, STARTING 10:00 AM
JW MARRIOTT HOTEL, BUCHAREST**



PRELIMINARY AGENDA

10.00-10.30 Guests Registration

10.30-11.30 Welcome Coffee & Networking

11.30-12.00 **2030...a Preview**

Welcome Speech

Addresses by Officials

12.00-13.00 **What's Next? We create the next decade together - CONNECT & GROW Session I**

Disruption was the key word in the video market in the past two years. From top content players to leaders of the telco world, we all ask the same question: what will the next decade look like? It's time for industry game changers and leaders to connect & grow.

13.00-14.30 Networking Lunch

14.30-16.00 **CONNECT & GROW Session II**

16.00-16.15 Tombola with prizes

16.15-18.00 Coffee Break & Networking

19.00-02.00 **Dinner Party and Surprise concert at Hanul lui Manuc, powered by TVOTT**

Let's celebrate our traditions in culinary art and music at Hanul lui Manuc.



SPONSORSHIP OPPORTUNITIES

We are pleased to offer you the opportunity to join us as a partner of the most prominent media event of the year, either by choosing one of the predefined sponsorship packages detailed below or by creating your personalized package, in line with the event concept.

CONFERENCE PARTNER

EURO 25.000 – TVOTT



SOLD

- Sponsor name will be part of the official event name, e.g. powered by “sponsor name” and A.C.e.R.
- Prominent sponsor name recognition in all press releases related to the event
- Biggest exposure on all event’s materials as “partner” highlighted logo on event’s poster, roll-up, spider, banner, folder, print invitation
- One dedicated page in Media Expres (300pcs, national coverage)
- Highlighted logo and communication materials on the Association website – www.acer.org.ro
- Promotional materials in the event’s bag as well as in other key places
- Dedicated corner in activations area with TV, table & chairs included
- Possibility to place branding with no restrictions on conference tables
- 30’ presentation in the panel session with the highest attendance
- Possibility to place the spider or the rollup in the conference room
- Dinner & theme party included – e.g. wine tasting in the evening as an additional option
- 15 participants included (company members and/or other guests)
- Materials' production included: 1 spider & 1 roll-up for the dedicated corner, giveaways, flyers.

MAJOR SPONSOR

EURO 15.000

LUNCH

- Presented as “Major Sponsor” on all event’s materials
- Logo on event’s poster, roll-up, spider, banner, folder, invitation
- Logo and communication materials on Association website
- Option to place promotional materials in the event’s bag
- 20’ presentation in one of the panel sessions
- 10 participants included (company members or other guests)

ELITE SPONSOR

EURO 5.000

WELCOME COFFEE / COFFEE BREAK

- Presented as “Elite Sponsor” on all event’s materials
- Logo on event’s poster, roll-up, spider, banner, folder, invitation
- Logo and communication materials on Association website
- Option to place promotional materials in the event’s bag
- 15’ presentation in one of the panel sessions
- Possibility to place branding with no restriction and to organize activations during the sponsored coffee break
- 5 participants included (company members or other guests)

INNOVATION SPONSOR

EURO 3.000

REGISTRATION AREA / LEASHES /
CONFERENCE BAG / LOTTERY /
CUTBOARD MEMORABLE PHOTOS /
CRAZY PARTY PHOTOS / WRITING
KITS / PHONE PARKING AREA

- Presented as “Innovation Sponsor” on all event’s materials
- Logo on event’s poster, roll-up, spider, banner, folder, invitation
- Logo on Association website
- Option to place promotional materials in the event’s bag
- 10’ presentation in one of the panel sessions
- Possibility to place branding with no restriction during the sponsored package from the below list:
- 3 participants included (company members or other guests)

EXHIBITION AREA

EURO 2.000

ACTIVATIONS

- The fee for renting one activation area is €2.000
- The furniture and activation cost is the participant's sole responsibility
- 10' presentation in one of the panel sessions
- 2 participants included (company members or other guests)

PRESENTING FEE

EURO 1.000

- 10' slot

PARTICIPATION FEE

EURO 100

- apart from the participation fees included in the sponsorship packages mentioned above, the standard fee is €100/person;
- A.C.e.R. members and guests will have free access to the conference.

CONNECT & GROW

Please send your participation option by email at **events@acer.org.ro**.

The sponsorship packages will be offered on a first come, first served basis.

Best Regards,
A.C.e.R. Team